Purpl Acceptable Use Policy

Last Updated: 21 August 2018

This Acceptable Use Policy ("**AUP**") governs your use of the websites, mobile applications, software and hardware of PURPL Scientific Inc. (collectively, "Services").   You agree that you will not do, or allow anyone else to do, any of the following in relation to the Services of PURPL Scientific Inc. ("Purpl"):

- Transmit viruses, malware, or any other malicious or destructive code. Prohibited items include: any routine, device, or other undisclosed feature (e.g. so-called time bomb, virus, software lock, drop dead device, malicious logic, worm, Trojan horse, or trap, back door or software routine) that is either (1) designed to delete, disable, deactivate, interfere with, or otherwise harm any software, program, data, device, system, or service; or (2) intended to provide unauthorized access or to produce unauthorized modifications.
- Distribute content that harms or interferes with the operation of any Purpl Scientific or third-party networks, servers, or other infrastructure.
- Use any robot, spider, data scraping, mining, gathering or extraction tool, or similar mechanism.
- Perpetrate a Phishing scam.
- Access, tamper with, or use nonpublic areas within the Services or shared areas within the Services to which you have not been invited.
- Commit or encourage fraudulent or illegal activities in violation of any applicable laws, rules, or regulations.
- Use, store, share, host, copy, distribute, display, publish, transmit, or send objectionable content; prohibited content includes content that is or could be deemed: offensive, inflammatory, hateful, defamatory, discriminatory, obscene, illegal, abusive, invasive of privacy, or harmful to others.
- Distribute unwanted, unsolicited, or harassing mass e-mail or send unwanted promotional or commercial content ("**Spam**").
- Infringe or misappropriate any Purpl or third-party copyright, trademark, or other intellectual property, proprietary right, license right, or legal content protection.
- Mislead or confuse others by pretending to be someone else or pretending to represent an organization you do not represent.

- Distribute others' personal and confidential information (e.g. credit card numbers, confidential national ID numbers, or account passwords) without their permission.
- Reverse engineer, decompile, or disassemble any Services.
- Impair the others' use of Services.
- Access or publish information that that is not yours.
- Archive, download (other than through caching necessary for personal use), reproduce, distribute, modify, display, perform, publish, license, create derivative works from, offer for sale, or use content and information contained on or obtained from or through the Purpl service without express written permission from Purpl.
- Circumvent, remove, alter, deactivate, degrade or thwart any of the content protections in the Purpl Services, or breach or otherwise bypass any security or authentication measures.
- Insert any code or product or manipulate the content of the Purpl Services in any way.
- Jailbreak the hardware or alter the software or mobile applications.