

BRAND GUIDELINES

2021

PURRPL

SCIENTIFIC

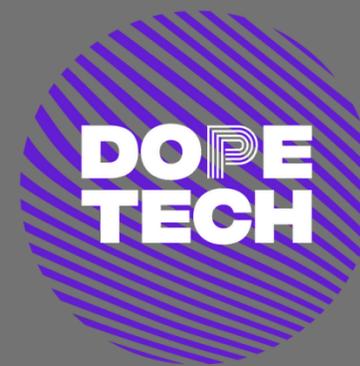
LOGOS



SCIENTIFIC



SCIENTIFIC



DOPE TECH

TYPEFACES

H1: INTEGRAL CF BOLD, 28

H2: RAJDHANI BOLD (ALL CAPS), 24

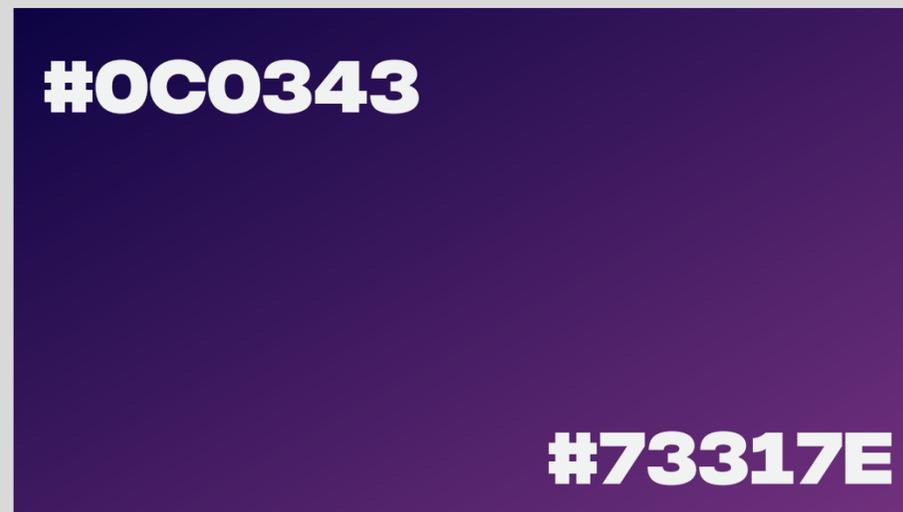
H3: RAJDHANI (ALL CAPS), 18

SUBTITLE: INTEGRAL CF MEDIUM (ALL CAPS), 12

Body: Open Sans. 10

Accent: Rolling Beat Regular, 12

COLOR PALETTE



INSPO BOARD

